

C3 planning sheet

1

9-12 months out: decide what topics you want to explore (race? gender? (dis)ability?)

2

Reach out to partners

Who can help? Other libraries? The SAU? A local college? Churches/social justice groups? Brainstorm a list:

3

6-9 months out: get the major events set and scheduled

Example: Do you want to do a Human Library? Active Bystander training? NH Humanities?

4

3-6 months out: assess resources and refine event list

- Which partners are still active?
- Who in your community has relevant expertise (program delivery? website creation?)
- Who will help with marketing and promotion?
- Cross promotion with other community events?

6

1-2 months: Market and promote intensively!

Think big;
pare down
thoughtfully.

