

## **Communications Committee Annual Report 2021-22**

The goal of the Communications Committee is to provide and facilitate communications between the Board of Directors, the NHLTA membership, and the public through print and digital media.

Rising to the challenge of the multiple post-pandemic changes affecting libraries, newsletter editor, Katrinka Pellecchia, provided information important to library operations in addition to news of New Hampshire library expansion and construction projects, annual award winners, and in-depth coverage of a NHLTA first — a successful Virtual Annual Conference.

Maintaining current information on the NHLTA website kept Connie Kirwin busy all year updating the website with changes in pandemic information affecting library operations, news of NHLTA events, regional and national library news and facilitating answers to questions posted to NHLTA on the website “Ask Us”.

NHLTA membership reached an all-time high of 1,026 representing 197 libraries. Demographic breakdown: 85% Trustees, 6.5% Alternates, 8 % Library Directors/staff and 0.5% Individuals/Friends. Thanks to Tammy Hooker’s diligence in keeping the database current with membership changes and solving turnover issues resulting from annual town/city elections.

We have added Constant Contact to our platform of communicating with members. Conrad Moses is guiding us in our learning curve as we continue to improve our methods of distributing information about NHLTA events throughout the year via direct email. Please remember to include your email address on the annual NHLTA membership renew form.

Communication Committee members are: Connie Kirwin (Chair & Website), Tammy Hooker (Membership), Katrinka Pellecchia (Newsletter Editor & Marketing), Conrad Moses (Website & Technology).

– *Connie Kirwin*