

NHLTA Circulating Video Collection

Videos recorded at NHLTA Annual Conference sessions are available for circulation from the Manchester City Library.

HELP!

Does your library need help? Are your trustees tired? Do you need a bigger budget or building? Are you exhausted from trying to “defend” the library? Learn the steps toward a successful promotional campaign and how to effectively build relationships with local government to collaborate for a better library, and a better town! Melissa Prefontaine, former trustee from the Langdon Library in Newington, explains it all in this video, **“How to Fight for the Library (and not with the town): Collaborating with Town Officials.”**

FIRM FOUNDATION

Explore the advantages—and disadvantages—of forming a Foundation. What is it and what is it not; how a foundation can be used; understanding applicable RSAs; and whether a Friends group is a better choice. Terry Knowles, Assistant Director of Charitable Trusts at the NH Department of Justice and a recognized authority on charitable trusts and foundations, offers expert advice in this video, **“Firm Foundation: When a Library Needs One.”**

BE A BFF

The ideal local public library serves the community well: led by Trustees, run by staff, and supported by Friends. These three groups have the same general goal, but fine-tuning the working relationships can be “interesting.” In this video, Tom Ladd, well known NH Librarian, Consultant, and Trainer, guides and explores the ways to make a Friends Group work in **“Making Friends with Friends.”**

WARRANT ARTICLES BASICS

Learn how to make your library more visible to the community and to communicate more effectively about its value. Data-driven insights into voter attitudes are explored in a practical discussion about ways to market and advocate for your warrant article. In this video, **“Planning a Warrant Article: Advance Planning for Effective Advocacy,”** John Chrastka, Founder and Executive Director of *EveryLibrary* and president of the Board of Trustees for the Berwyn, IL, Public Library will lead you along the path to success.

———— CIRCULATION INSTRUCTIONS ————

1. Make your request to the Manchester City Library using InterLibrary Loan (ILL); reference NHLTA Videos plus the video title using this email address: MCLILL@ManchesterNH.GOV or through NHU-PAC.
2. If you are a GMILCS (Greater Manchester Integrated Library Consortial System) Library cardholder, you can borrow the video directly from the Manchester City Library or request one and have it sent to your GMILCS Library.